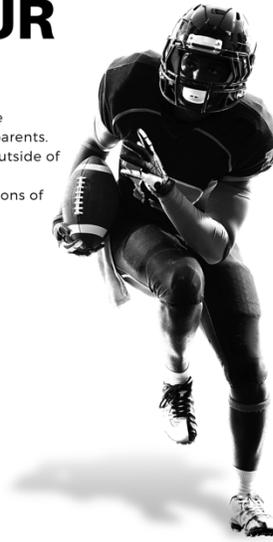
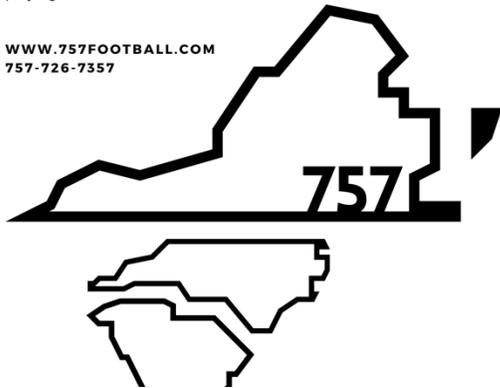


757 EXPOSURE TOUR

1 LUXURY BUS: 3 DAYS, 2 NIGHTS, 7 D1 COLLEGES, 3 CAMPS

June 2021 allows in person evaluation of HS prospects for the 1st time since the pandemic. Travel, hotels, meals, days off of work is very tough & expensive on parents. In person evaluations by D1 college staffs is the most valuable evaluation tool outside of film & HS. coach recommendation (never pay for a scouting service!). This tour provides an efficient opportunity for players in the 757 community with aspirations of playing Division 1 football.

WWW.757FOOTBALL.COM
757-726-7357



Have a lot of information in “round 2” of information to parents interested in our 757 College Bus Tour. We have received considerable interest from over 200 families, so with only 50 seats available - this will become “first to register.”

As you can see, based on your child’s position, seats are VERY limited.

As long as you pay the deposit, your seat is confirmed. We WILL have a waiting list as positions fill up. We will keep available spots updated in real time online.

Reminder of how limited the space is on this bus by position:

- Quarterbacks: 2
- Runningback: 3
- Wide Receiver: 6
- Tight End: 3
- Linebacker: 5
- Defensive Back: 8
- Offensive Line: 13
- Defensive Line: 13

For those of you who have not been through the Division 1 NCAA recruiting process previously, I have included some information to educate you and your family, prior to making the decision to attend the tour.

I have spoken directly with Virginia Tech, South Carolina & East Carolina. Our program has been “accepted” and they are VERY excited to not only have our group, but make special accommodations to facilitate our boys having an phenomenal experience. All three schools recognize the importance of recruiting the 757 / the level of athlete that comes out of the Tidewater area.

1. THE PLAN

So you, your son / family are aware. We are attending three separate Division 1 football camps.

- Thursday June 17: Virginia Tech Prospect Camp
- Friday June 18: South Carolina 7 v 7 / Big Man Camp
- Saturday June 19: East Carolina 7 v 7 / Big Man Camp

All three camps will have “visiting” college staff members. The complete list of colleges at each camp will be provided to the parents.

2. THE COST

The cost per player is \$600 per student. I have included the breakdown below. Obviously I don't need to educate parents on math. I realize \$600 has “sticker shock”but if you personally drove to these three camps, with hotels, meals, cost of the camp (each college much charge each student per NCAA rules) + time you may be taking off of work, I can guarantee it would be WELL past \$1,000.

To save us ALL time.

1. We **WILL NOT** do anything to lower the standard or quality of this trip. We are taking a Venture coach 55 passenger bus, we are staying in Hilton / Marriott hotels, we are eating acceptable food & snacks. We are going to provide a FIRST CLASS trip & itinerary for these boys, that not only allows them to compete in front of several high profile D1 college coaching staffs, but will be a trip they look back at as an “experience” during their high school years (especially after this year). I am sure there are a ton of ways we could “save” money per student, our company is NOT interested
In the words of Virginia Tech: “This is awesome what you guys are doing”

3. THE OPPORTUNITY

For parents & students who have never been through the recruiting process, here are some FACTS - that might help educate you and your family, REGARDLESS of your intention of joining our tour.

- The NCAA has been in a “DEAD PERIOD” for over a year (Dead = you can not visit their campus & meet with the coaches, the coaches cannot come to your school or games)
- The DEAD PERIOD ends June 1 2021, and goes through June, ends in July
- College Camps on the actual college campus are the #1 evaluation tool for schools outside of a student's film or an in person workout at that student's HS (in the Spring, which did not happen this year due to COVID)
- College Camps have OTHER colleges at each camp: For example Virginia Tech's camp will several coaches from William & Mary, JMU, Richmond, Elon, Liberty. Your son will gain exposure by participating in front of multiple college coaches at a single camp
- NCAA D1 college coaches DO NOT accept / look at “non-college” camps, recruiting services, combines. We are not “selling” this tour, but just an FYI for future advisement
College Coaches use this information to recruit your son (in order of importance)
 1. Your son's HUDL film
 2. Recommendation by the Head High School Coach to College Coaches (regarding your son's ability, size, grades, character)
 3. PDF transcript (your son's actual grades)

4. An in person evaluation of your son at:
 1. His H.S. football game (was not allowed this year)
 2. His H.S. spring workout (was not allowed this or last spring)
 3. That school's College Football Camp

Any other recruiting websites, profiles, recruiting service, "combine" camp...is for lack of a better word, is a money grab.

You don't have to "trust us"...but trust us. Camps NOT run by an actual college, claiming to provide "college exposure", are 100% a waste of time, money, ect.

There are a couple other small items to "assist" the process, but at the end of the day - these are the big 4 (listed above)

That is why it is SO beneficial for students to get on a COLLEGE CAMPUS for camp...so that college coaches can make an IN PERSON evaluation of your son.

College coaches also TALK: Your son has a great day at Virginia Tech. A VT coach may not think your son is a good fit at VTech, but may pick up the phone & let his connects at smaller schools know your son caught his eye

As you can see, this is NOT a money grab for our facility. We are taking a \$50 per player payment to cover insurance & the extreme amount of time we are spending to organize this trip.

4. SOME FINANCIAL IDEAS & OPTIONS

So here are a couple ideas we have for reducing the cost per pupil down / possibly making it completely free if we WORK TOGETHER.

1. As I mentioned before, we have over 200 families on this "initial interest" sign up. Is there a parent reading this e-mail who is part of a business who may want to "sponsor" a portion of our tour. (our company) Norfolk Indoor's social media is on fire right now. We would put that company logo / sponsorship over ALL the pictures & info we push out (which will be considerable)
2. We (Norfolk Indoor) will donate our facility and facilitate our fundraising Dodgeball Tournament. Everyone (50 students) would be responsible for getting 1 team to enter (\$100, or \$20 per player)
We always give the winner \$500, we would donate all \$4,500 back to the campers
3. Any idea that a parent has on this thread, we can mobilize on quickly (the power of a group!)

WHAT'S NEXT

We are "planners" by nature.

The trip starts June 17th, which starting tomorrow Monday May 3 is seven (7) weeks away

We have included registration that gives parents

Total payment option: \$600

Half payment option: \$300

\$100 deposit (secures your seat) with weekly payment option: \$100 per week

Deposits / payments ARE refundable, we will communicate future cut off points

In the event we DO get sponsorship(s), work together as a group & fundraise, or another idea a parent "brings to the table" - we will either reduce the total cost OR refund parents who may have paid full or half price. We actually have some positive talks that make us believe that we WILL be able to get some "sponsorship" for our group, which reduce the per-pupil costs.

But we did want to provide families the ability to plan (\$100 a week essentially), while WE (our group) continues to plan

QUESTIONS & ANSWERS

Q: Can parents go on this trip

A: No, you will load your son up on the bus, and wish him well! We want to make this experience an “away from mom & dad” - where the young men get an experience of “going to college”

Q: Who will be on the bus, coaching & holding supervision over my child?

A: Brandon Carr who played at Old Dominion, and currently coaches at Grassfield High School will be the “Tour Director”

He will be with the OL / DL at the camps.

We are working to provide the best offensive coach & defensive coach possible to run our 7 v 7 Team at the camps

We will also have a person just doing media (photo & video) free of charge to send back to parents – they can have a keepsake / view how their child did at camp

Q: What happens if my child gets hurt at camp?

A: We have two different “emergency” plans that every parent will be included in, in the case of a minor injury and the case of a freak / unexpected serious injury, illness, ect. (we just want all scenarios covered)

Q: How many students will stay in a hotel room?

A: 2 students will be in a room (they will have their own bed)

Q: Food, meals, snacks?

A: We will have food, water, drinks, meals, snacks at the camps, hotels, and on the bus all provided for your son.

(we will also get all student allergies prior to take off)

Q: Pictures & Video

A: We will have one of our "paid adult supervisors" doing all video & media that will be provided free of charge to families

Q: Combine Data

A: We will get all combine data from the V-Tech camp for each student: Height, weight, 40, broad jump ect.

Initial Information Provided to Parents (to reference)

Departure Day: Wednesday June 16, 2021

Departure Site: Norfolk Indoor Sports Turf

June 2021 allows in person evaluations of H.S. prospects for the first time since the pandemic. Travel to colleges, hotels, meals, days off of work is very tough and expensive on parents / families.

In person evaluations by D1 college staffs is the most valuable evaluations tool outside of your film & your H.S. coach's recommendation (never pay for a recruiting service!). This tour provides an efficient opportunity for players in the 757 community with aspirations of playing D1 football. Our tour will start in the 757, and visit 7 different D1 colleges, while competing at 3 different D1 football camps!

We will be using a luxury tour bus (Venture Tour Bus), will have H.S. coaches as adult supervision / organization, while staying in hotels, providing meals - everything is included in the cost.

Our players will be competing at the:

Virginia Tech Prospect Camp

South Carolina Big Man Camp / 7 v 7 Tournament

East Carolina Big Man Camp / 7 v 7 Tournament

Cost Total: \$600per player (estimate)

This includes EVERYTHING, you will make this payment, and place your child on the bus.

They will not need money for food, hotel, snacks, the camps - this is ALL INCLUSIVE

Cost Breakdown (per player)

Venture Tour Bus: \$150 / player

Adult Supervision, Coaching, Media (pictures): \$30 per player

11 Meals & Snacks: \$160 per player (Thursday morning - Saturday night)
Camp Fees: \$100 total (to Virginia Tech, South Carolina, East Carolina)
Norfolk Indoor Fee: \$50
Hotel: \$100 / per player
Total: \$600

We will use the same link for students to “register”

[Click Here](#)

\$100 deposit secures your students spot on the bus

As students register, positions will be removed

Additional Items (as I continue to clean this up)

- The Skill players will play in 7 v 7 tournaments at the South Carolina & East Carolina Camps (we will compete as a team)
- The OL / DL will compete at the Big Man challenges at the South Carolina & East Carolina Camps
- The Virginia Tech is a true “Prospect Camp” where players will compete vs. the other students and do “combine testing”
- Upon deposit, we are going to do a “profile” on each player on our bus, to provide IN ADVANCE of camp will all player including
 - Film
 - Contact Info
 - Transcripts
 - Pictures
 - HS Coach contact info